

Food City 500 Cup o' Chili Cookoff Rules

Date and Venue: The Food City 500 Cup o' Chili Cookoff will take place on Friday, April 11, from 1:00 PM to 3:00 PM inside the Food City hospitality tent located in the hospitality village at Bristol Motor Speedway.

Participation Requirements:

1. **Pre-registration:** All participants must pre-register to enter the cookoff. Participants must be camping onsite at Bristol Motor Speedway properties during the Food City 500 race weekend. Participants cannot be employed by or spouses of sponsors.
2. **Team Information:** Each team must provide their team name and list all team members. Participants must be 18 years of age or older to enter the competition.
3. **Ingredient Procurement:** Participants must purchase ingredients for their chili from Food City. While not all ingredients need to be purchased exclusively from Food City, participants must present a receipt showing the purchase of at least some of their ingredients from Food City.
4. **Chili Quantity:** Each team must prepare and present approximately 5 quarts of chili. Chili must be kept warm and served from a slow cooker provided by the team. Electricity and tasting materials will be supplied to participants.
5. **Recipe Presentation:** Participants must be prepared to present their chili recipe and provide a brief description of their creation verbally.
6. **Media Notice:** By participating in this event, please be aware that your likeness may be featured in photo and video marketing materials.

Competition Judging:

1. **Categories:** Entries will be judged in three categories:
 - Best Overall Chili
 - Runner Up
 - Spiciest Chili
2. **Judging Panel:** A panel of judges appointed by the event organizers will evaluate the entries based on taste, aroma, texture, appearance, and adherence to the category criteria.
3. **Scoring:** Each category will be scored separately. The scores will be tallied, and winners will be determined based on the highest total scores in each category.
4. **Judging Criteria:**
 - **Best Overall:** Judged based on overall flavor profile, balance of ingredients, and general appeal.
 - **Runner Up:** Honors the chili with outstanding qualities that didn't clinch the top spot but deserves recognition.

- **Spiciest Chili:** Awarded to the chili with the boldest and most intense heat.

5. **Prizing:**

- **Best Overall:** \$1,000 Food City Gift Card, Sugarlands Shine Roof at Turn 4 passes valued at \$445 each , merchandise from partnering sponsors valued at approx. \$250 and trophy.
- **Runner Up:** \$500 Food City Gift Card and trophy
- **Spiciest Chili:** \$250 Food City Gift Card and trophy.

General Guidelines:

1. **Cleanliness:** Teams are responsible for maintaining a clean cooking area and adhering to food safety guidelines.
2. **Sportsmanship:** Participants must conduct themselves in a respectful manner towards fellow contestants, judges, and event staff.
3. **Allergen Information:** Teams must clearly label their chili with any allergens present to ensure the safety of all attendees.
4. **Responsibility:** Participants are responsible for their own equipment, ingredients, and utensils. Event host will provide electricity and tasting materials.
5. **Media:** By participating in the Chili Cookoff, you agree that you may be photographed or captured on video, and that Food City – Bristol Motor Speedway – and their affiliates are authorized by you and they may forever use in their discretion your name, image, and likeness in advertisements, promotions, historical reference, and marketing materials in any medium including their social media channels, website, print, and market materials.

By participating in the Food City 500 Cup o' Chili Cookoff, teams agree to abide by these rules and any additional instructions provided by event organizers. Failure to comply may result in disqualification from the competition.